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Title New provisions for the labelling of fishery and aquaculture products: difficulties

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#### **Abstract**

The European Union (EU), within the renewal plan of the Common Fisheries Policy and the Common Market Organization, with the Cape IV of Reg. (EU) n. 1379/2013 have introduced new requirements for the labeling of fisheries and aquaculture products. These, as well as providing consumers with more complete information, integrate the provisions of Reg. (EU) n. 1169/2011 and acts as a tool to prevent frauds and illegal fishing. In this work the new seafood labelling provisions were evaluated, starting from the analysis of the art. 35 of the Chapter IV and comparing it with the previous EU dispositions (Reg. (EC) no. 104/2000 and no. 2065/2001). The exclusion of prepared and processed products and aquatic invertebrates from the application of the mandatory seafood labelling provisions and the role of the mass caterer operators respect to the labeling requirements were identified as the two major shortcomings that still need to be better addressed by the legislator. Overall, what emerged from this work is that, if on the one hand the European legislation on seafood labelling has achieved important goals, evolving and improving itself, on the other it is still controversial and plagued by the same problems as 15 years ago. Therefore, the authors suggest that the regulation is modified at least extending its scope to all products and to at all stages of the fishery chain.

**Keywords** Fishery and aquaculture products; European legislation; Mandatory Labelling

requirements, Seafood Traceability; Processed seafood, Mass caterers.

Corresponding Author Andrea Armani

Corresponding Author's

Institution

University of Pisa

Order of Authors Priscilla D'Amico, Andrea Armani, Daniela Gianfaldoni, Alessandra Guidi

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Dear Editor,

we would like to submit the following manuscript for possible publication: **New provisions for** the labelling of fishery and aquaculture products: difficulties in the implementation of Regulation (UE) n. 1379/2013.

Seafood consumption has tripled over the last three decades and fish now accounts for almost 17 percent of the global population's intake of protein. However, the increasingly demand, the overexploitation of natural resources and poor management practices as well as the dramatic spread of illegal, unreported and unregulated (IUU) fishing have led the fishery industry to face several critical situations.

Over the past 15 years, governments around the world, including the EU, have been engaged in development and implementation of stringent fishery policies, aimed at sector's sustainability, the recovery of natural stocks and, above all, the repression of IUU. In addition, given complex trade flows featuring fishery chain, important policies, concerning seafood traceability and labeling, were also adopted.

In this work, the EU labeling requirements for fishery products, which have been issued since 2000 to date, have been analyzed, with particular attention to those currently in force and laid down in Chapter IV of Reg. (EU) No. 1379/2013. During the study, was also necessary to take in to account other European legislative references, such as the "Hygiene Package" and regulations on Common Customs Tariff and General Food Labelling, to evaluate important food definitions.

During the analysis of Chapter IV, a series of major and minor shortcomings were revealed. Among the most serious is undoubtedly the exclusion of processed fishery products and aquatic invertebrates from labeling requirements, despite their high commercialization and value in EU. Such gaps already emerged during the implementation of the firsts EU Regulations on seafood labelling and after 15 years they have not yet been redressed. Furthermore, Cap IV calls into question even mass caterers, but it does not clarify whether and how operators must provide specific

information to consumers about the seafood they administer. This represents an open-issue of great concern that has raised several doubts among stakeholders.

Thus, in order to ensure that all seafood marketed within the MS are safe, legally caught and honestly labeled, it is therefore necessary that EU requires more transparency and full chain traceability for all fishery product, included those processed and aquatic invertebrates. Moreover, considering the high mislabeling rate reported in catering sector, it becomes equally necessary that EU extend the application of Cape IV even to seafood products administered by mass caterers.

Best regards

Andrea Armani

# Highlights

- Governments worldwide are engaged in improving seafood traceability and labeling
- The EU regulatory framework on seafood labeling and traceability has been evaluated
- EU dispositions on seafood labelling show major and minor shortcomings
- EU should legislate the labelling of processed products and aquatic invertebrate
- EU should define how operators ought to provide seafood information at mass caterers

Table 1 - List of the current regulations belonging to the Common Fisheries Policy (CFP) and to the Common Organization of the Market (CMO) and their main objectives

	Basic Regulation	Came into force	Objective	Other Regulations
Common	Reg. (EU) n. 1380/2013 of the European	1st January 2014	The CFP aims to ensure that	Council Reg. (EC) n. 1224/2009 establishing a Community
Fisheries Policy (CFP)	Parliament and of the Council on the Common Fisheries Policy, amending Council Regulations (EC) No. 1954/2003 and (EC) No. 1224/2009 and repealing Council Regulations (EC) No. 2371/2002 and (EC) No. 639/2004 and Council Decision 2004/585/EC.	,	fishing and aquaculture are environmentally, economically and socially sustainable and that they provide a source of healthy food for EU citizens. Its goal is to foster a dynamic fishing industry and ensure a fair standard of living for fishing communities.	control system for ensuring compliance with the rules of the common fisheries policy, amending Regulations (EC) No 847/96, (EC) No 2371/2002, (EC) No 811/2004, (EC) No 768/2005, (EC) No 2115/2005, (EC) No 2166/2005, (EC) No 388/2006, (EC) No 509/2007, (EC) No 676/2007, (EC) No 1098/2007, (EC) No 1300/2008, (EC) No 1342/2008 and repealing Regulations (EEC) No 2847/93, (EC) No 1627/94 and (EC) No 1966/2006.  Commission Implementing Reg. (EU) n. 404/2011 laying down detailed rules for the implementation of Council Regulation (EC) No 1224/2009 establishing a Community control system for ensuring compliance with the rules of the Common Fisheries Policy.  Reg. (EU) 2015/812 of the European Parliament and of the Council of 20 May 2015 amending Council Regulations (EC) No 850/98, (EC) No 2187/2005, (EC) No 1967/2006, (EC) No 1098/2007, (EC) No 254/2002, (EC) No 2347/2002 and (EC) No 1224/2009, and Regulations (EU) No 1379/2013 and (EU) No 1380/2013 of the European Parliament and of the Council, as regards the landing obligation, and repealing Council Regulation (EC) No 1434/98.
Common Organizat ion of the Market (COM)	Reg. (EU) n. 1379/2013 on the common organization of the markets in fishery and aquaculture products, amending Council Regulations (EC) No 1184/2006 and (EC) No 1224/2009 and repealing Council Regulation (EC) No 104/2000	1st January 2014	The COM strengthens the role of the actors on the ground: producers are responsible for ensuring the sustainable exploitation of natural resources and equipped with instrument to better market their products. Consumers receive more and better information on the products sold on the EU market, which, regardless of their origin, must comply with the same rules.	Commission Implementing Reg. (EU) No 1418/2013 concerning production and marketing plans pursuant to Regulation (EU) No 1379/2013 of the European Parliament and of the Council on the common organization of the markets in fishery and aquaculture products  Commission Implementing Reg. (EU) No 1419/2013 concerning the recognition of producer organizations and inter-branch organizations, the extension of the rules of producer organizations and inter-branch organizations and the publication of trigger prices as provided for by Regulation (EU) No 1379/2013 of the European Parliament and of the Council on the common organization of the markets in fishery and aquaculture products.

	Commission Implementing Reg. (EU) No 1420/2013
	repealing Regulations (EC) No 347/96, (EC) No 1924/2000,
	(EC) No 1925/2000, (EC) No 2508/2000, (EC) No
	2509/2000, (EC) No 2813/2000, (EC) No 2814/2000, (EC)
	No 150/2001, (EC) No 939/2001, (EC) No 1813/2001, (EC)
	No 2065/2001, (EC) No 2183/2001, (EC) No 2318/2001,
	(EC) No 2493/2001, (EC) No 2306/2002, (EC) No
	802/2006, (EC) No 2003/2006, (EC) No 696/2008 and (EC)
	No 248/2009 following the adoption of Regulation (EU) No
	1379/2013 of the European Parliament and of the Council
	on the common organization of the markets in fishery and
	aquaculture products

Table 2 - European legislative references and related mandatory information for the labeling of FAPs.

Mandatory Information	Council Regulation (EC) n. 104/2000	Council Regulation (EC) n. 1224/2009	Commission Implementing Regulation (EU) n. 404/2011	Regulation (EU) n. 1379/2013
Commercial designation	X	X	X	X
Catch area	X	X	X	X
Production method	X	X	X	X
Scientific name			X	X
If the product has been "Defrosted"			X	X
Fishing gear used				X

Table 3- Product categories of the Council Reg. (EC) No 2658/87 (and its following amendments), which fall under the Cape IV of the Regulation (EU) n. 1379/2013.

Point Annex I of Reg. (UE) 1379/2013	CN code	Description of the goods
(a)	0301	Live fish
	0302	Fish, fresh or chilled, excluding fish fillets and other fish meat of heading 0304
	0303	Fish, frozen, excluding fish fillets and other fish meat of heading 0304
	0304	Fish fillets and other fish meat (whether or not minced), fresh, chilled or frozen
(b)	0305	Fish, dried, salted or in brine; smoked fish, whether or not cooked before or during the smoking process; flours, meals and pellets of fish, fit for human consumption consumption
(c)	0306	Crustaceans, whether in shell or not, live, fresh, chilled, frozen, dried, salted or in brine; smoked crustaceans, whether in shell or not, whether or not cooked before or during the smoking process; crustaceans, in shell, cooked by steaming or by boiling in water, whether or not chilled, frozen, dried, salted or in brine; flours, meals and pellets of crustaceans, fit for human
	0307	Molluscs, whether in shell or not, live, fresh, chilled, frozen, dried, salted or in brine; smoked molluscs, whether in shell or not, whether or not cooked before or during the smoking process; flours, meals and pellets of molluscs, fit for human consumption
(e)	1212 20 00	Seaweeds and other algae

Table 4 - Fishery product that do not fall under the Cape IV of the Regulation (EU) n. 1379/2013.

1601 00	SAUSAGES AND SIMILAR PRODUCTS, OF MEAT, MEAT OFFAL OR BLOOD; FOOD PREPARATIONS BASED ON THESE PRODUCTS:					
1602	OTHER PREPARED OR PI	RESERVED MEAT, MEAT OFFAL O	OR BLOOD:			
1603 00	EXTRACTS AND JUICES OF MEAT, FISH OR CRUSTACEANS, MOLLUSCS OR OTHER AQUATIC INVERTEBRATES In immediate packings of a net content of 1 kg or less Other					
1604	PREPARED OR PRESERV	ED FISH; CAVIAR AND CAVIAR SU	UBSTITUTES PREPARED FI	ROM FISH EGGS		
	Fish, whole or in pieces, but	1 - Salmon				
	not minced	2 - Herring	Fillets, raw, merely coated with batter or breadcrumbs, whether or not pre-fried in of Other: - In airtight containers - Other			
		3 - Sardines, sardinella and brisling	or sprats			
		3a - Sardines	In olive oil			
			Other			
		3b- Other				
		4 - Tuna, skipjack and bonito (Sarda spp.):				
		4a - Tuna and skipjack	In vegetable oil			
			Other:			
			- Fillets known as 'loins'			
		Al D : (C I	- Other			
		4b - Bonito ( <i>Sarda</i> spp.)				
		5 - Mackerel	Pillata			
		5a - Of the species <i>Scomber scombrus</i> and <i>Scomber japonicus</i>	Fillets Other			
		5b - Of the species <i>Scomber austra</i>				
		6 - Anchovies	nusicus			
		7 - Eels				
		8 - Other	Salmonidae, other than salmo	n		
		o other	Fish of the genus <i>Euthynnus</i> ,	Fillets known as 'loins'		
			other than skipjack	Other		
			(Euthynnus (Katsuwonus)			
			pelamis):			
			Fish of the species <i>Orcynopsi</i>	s unicolor		
			Other	Fillets, raw, merely coated with batter or breadcrumbs, whether		
				or not pre-fried in oil,		

				frozen			
				Other	Cod (Gadus morhua, Gadus ogac, Gadus		
					macrocephalus)		
					Coalfish (Pollachius virens)		
					Hake ( <i>Merluccius</i> spp., <i>Urophycis</i> spp.)		
					Alaska pollack (Theragra chalcogramma) and		
					pollack (Pollachius pollachius)		
					Other		
	Other prepared or preserved	1 - Preparations of surimi					
	<u>fish</u>	2 - Other	Of salmon				
			Of Salmonidae, other than sa	llmon			
			Of anchovies				
			Of sardines, bonito, mackere	l of the speci	es Scomber scombrus and Scomber japonicus, fish of		
			the species Orcynopsis unico				
			Of tuna, skipjack or other fis	h of the genu	s Euthynnus		
			Of other fish				
	Caviar and caviar substitutes	1 - Caviar					
		2 - Caviar substitutes					
1605		SCS AND OTHER AQUATIC INVER	TEBRATES, PREPARED O	R PRESERV	ED		
	<u>Crab</u>						
	Shrimps and prawns	1- Not in airtight containers	In immediate packings of a net content not exceeding 2 kg				
			Other				
		2 - Other					
	Lobster	1- Lobster meat, cooked, for the ma	nufacture of lobster butter or	of lobster p	astes, pâtés, soups or sauces		
		2 - Other					
	Other crustaceans	1.0					
	<u>Molluscs</u>	Oysters					
		Scallops, including queen scallops	T				
		Mussels	In airtight containers				
			Other				
		Cuttlefish and squid					
		Octopus					
		Clams, cockles and arkshells					
		Abalone					
		Snails, other than sea snails Other					
	Other continience						
	Other aquatic invertebrates	Sea cucumbers					
		Sea urchins					
		Jellyfish Other					

0308	BRINE; SMOKED AQUAT	TIC INVERTEBRATES OTHER T PROCESS; FLOURS, MEALS A	ANS AND MOLLUSCS, LIVE, FRESH, CHILLED, FROZEN, DRIED, SALTED OR IN HAN CRUSTACEANS AND MOLLUSCS, WHETHER OR NOT COOKED BEFORE OR ND PELLETS OF AQUATIC INVERTEBRATES OTHER THAN CRUSTACEANS AND		
	(Stichopus japonicus, Holothurioidea)	Other	Smoked, whether or not cooked before or during the smoking process, not otherwise prepared		
	Troiotatarioraeu)		Frozen		
			Other		
	Sea urchins	Live, fresh or chilled			
	(Strongylocentrotus spp., Paracentrotus lividus, Loxechinus albus, Echinus esculentus)	Other	Smoked, whether or not cooked before or during the smoking process, not otherwise prepared		
			Frozen Other		
	Jellyfish (Rhopilema spp.)	Live, fresh or chilled			
		Smoked, whether or not cooked be prepared	efore or during the smoking process, not otherwise		
		Frozen			
		Other			
	<u>Other</u>	Live, fresh or chilled			
		Smoked, whether or not cooked before or during the smoking process, not otherwise			
		prepared			
		Frozen			
		Other			

Table 1SM – Evolution of EU legislative requirements concerning the labelling of Fishery and Aquaculture Products (FAPs).

Regulation	Article	Information to consumers	Methods of providing information	Main content and new
Council Regulation (EC) n. 104/2000 on the common organization of the markets in fishery and aquaculture products.  Commission Regulation (EC) n. 2065/2001 laying down detailed rules for the application of Council Regulation (EC) No 104/2000 as regards informing consumers about fishery and aquaculture products	Art. 4 Consumer information	Commercial designation Scientific name (not at retail) Production method Catch area (number of FAO area)	This information together with the scientific name of the species concerned shall be provided by means of the labelling or packaging of the product, or by means of a commercial document accompanying the goods, including the invoice (Article 8 of Commission Regulation (EC) n. 2065/2001).	requirements  Commercial designation must be reported according to the Member States' lists. The scientific name is mandatory only in the stage of sale prior to the retail.  To indicate the production method for products caught at sea or in freshwater the terms "caught" or "caught in freshwater" must be used. As regards products of aquaculture, they can be indicated as "farmed" or "cultivated".
Commission Implementing Regulation (EU) n. 404/2011 laying down detailed rules for the implementation of Council Regulation (EC) no 1224/2009 establishing a community control system for ensuring compliance with the rules of the common fisheries policy	Art. 68 Information to the consumer	Commercial designation Scientific name (at all stages) Production method Catch area (number of FAO area) If the product has been "Defrosted"	The scientific name of the species may be provided to the consumers at retail level by means of commercial information such as bill boards or posters.	The catch area must be reported according to the designation of FAO and is sufficient to communicate even the number.  The mention of the scientific name becomes mandatory at retail level.  Fisheries and aquaculture products, thawed and then sold, must be identified as "defrosted", except those previously frozen for health safety purposes or defrosted prior to smoking, salting, cooking, pickling, drying or a combination of these processes.
<b>Reg. (EU) n. 1379/2013</b> on the common organization of the markets in fishery and aquaculture products, amending Council Regulations (EC) No 1184/2006 and (EC) No 1224/2009 and repealing	Art. 35 Mandatory information	Commercial designation Scientific name Production method Catch area (Entire name of FAO Area or Sub Area or Divisions) If the product has been "Defrosted"	For non-prepacked fishery and aquaculture products, the mandatory information listed may be provided for retail sale by means of commercial information such as billboards or posters.	As regards the production method, the legislator indicate how to communicate it to consumers ("caught", " caught in freshwater", "farmed"), but unlike the

Council Regulation (EC) No 104/2000	Fishing gear used	previous regulations, he also allows the use of other terms than those suggested.
		The category of fishing gear used in the capture is a new requirement. The FBOs can choose from those reported in the Annex III or can add further clear, unambiguous and verifiable information on the gear used or other fishing techniques not covered by Annex III (e.g. fishing by hand or diving).
		As regards the catch in Northeast Atlantic (FAO Fishing Area 27 including the Baltic Sea), Mediterranean (FAO Fishing Area 37.1-3) and the Black Sea (FAO Fishing Area 37.4), the fishing area must be indicated on the basis of "sub-area" or "divisions", Moreover, when a sub-area is divided into several divisions, without one collective name for the "sub-area", all names of the sub-areas must be listed.

New provisions for the labelling of fishery and aquaculture products: difficulties in the implementation of Regulation (UE) n. 1379/2013.

D'Amico P. 1°, Armani A. 1°\*, Gianfaldoni D. 1, Guidi A1.

<sup>1</sup> FishLab, Department of Veterinary Sciences, University of Pisa, Viale delle Piagge 2, 56124,

Pisa (Italy).

°These authors contributed equally to this work.

\*corresponding author:

Postal address: FishLab, (http://fishlab.vet.unipi.it). Department of Veterinary Sciences, University of Pisa, Viale delle Piagge 2, 56124, Pisa (Italy).

Tel: +390502210207

Fax: +390502210213

Email: andrea.armani@unipi.it

#### Dear editor,

We are sending you back the revised version of the manuscript entitled "New provisions for the labelling of fishery and aquaculture products: difficulties in the implementation of Regulation (UE) n. 1379/2013". Thank you for considering the manuscript for publication after revision.

All corrections have been made according to your request.

line 13 (Abstract): 'with respect to';

line 19: suggest: 'fishery logistics chain'; 'fishery chain' does not make sense in English;

line 158: delete 'obligatory'; it is not necessary to convey the sense of the sentence;

line 281: 'such as';

line 399: 'Acknowledgement' not 'Funding Source';

Thank you for highlighting the changes in green. Please now submit a clean copy without the green highlights.

1	New provision	ns for the labelli	ng of fishery and	aquaculture prod	lucts: difficulties i	n the
2im	plementation	of Regulation (EU	J) n. 1379/2013.			

#### 3 **Abstract**

4 The European Union (EU), within the renewal plan of the Common Fisheries Policy and the 5Common Market Organization, with the Cape IV of Reg. (EU) n. 1379/2013 have introduced new 6requirements for the labeling of fisheries and aquaculture products. These, as well as providing 7consumers with more complete information, integrate the provisions of Reg. (EU) n. 1169/2011 and 8acts as a tool to prevent frauds and illegal fishing. In this work the new seafood labelling provisions 9were evaluated, starting from the analysis of the art. 35 of the Chapter IV and comparing it with the 10previous EU dispositions (Reg. (EC) no. 104/2000 and no. 2065/2001). The exclusion of prepared 11and processed products and aquatic invertebrates from the application of the mandatory seafood 12labelling provisions and the role of the mass caterer operators with respect to the labeling 13requirements were identified as the two major shortcomings that still need to be better addressed by 14the legislator. Overall, what emerged from this work is that, if on the one hand the European 15legislation on seafood labelling has achieved important goals, evolving and improving itself, on the 16other it is still controversial and plagued by the same problems as 15 years ago. Therefore, the 17authors suggest that the regulation is modified at least extending its scope to all products and to at 18all stages of the fishery logistic chain.

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26 **Keywords:** fishery and aquaculture products, European legislation, mandatory labelling 27requirements, processed seafood, mass caterers.

#### 28 1. INTRODUCTION

29The policies of trade liberalization and the expansion of fishing fleets together with the significant 30improvement of transportation, logistics and preservation technologies have lead the fishery sector 31to become more globalized than agriculture, with nearly 40% of the products entering the 32international market [1] [2] and [3]. Seafood are in fact among the most traded food commodities 33worldwide [4] and, according to FAO projections, in 2022 the world production is expected to rise 34to 181 million tons, of which 85 will come from aquaculture [5].

The annual per capita seafood food consumption has risen in the last few decades, passing from 36an average of 9.9 Kg in 1960 to 19.2 kg in 2012 [5] [6] and [7]. In particular, seafood intake has 37been influenced by several factors, including higher average wage, increased availability of fish 38resources, changing in eating patterns and public taste, growing consumer orientation towards a 39varied diet and above all, greater attention towards healthy and quality products [8]. Thanks to their 40nutritional characteristics and high content in quality protein, omega-3 fatty acids and essential 41micronutrients, aquatic foods have become very popular and increasingly recognized as an essential 42dietary component to improve the nutrition, health, and well being of all peoples [9] and [10]. 43Furthermore, the market demand has been largely stimulated by several food scandals occurred 44between 1990s and 2000s, such as "mad cow" and avian flu, which have lead consumers to prefer 45seafood to beef and poultry.

However, over the years, the massive fishing activity has had a dramatic impact on world fish 47stocks, 87.3% of which can be currently classified as overexploited, depleted or recovering [7]. In 48addition, the world's oceans conservation is significantly undermined by illegal fishing vessels, 49which frequently use destructive fishing methods [11]. The annual global scale of Illegal, 50Unreported, and Unregulated (IUU) fishing is estimated at about 11–26 million tons, determining an 51economic loss of 10-23.5 billion dollars [11] and [12]. The entry of IUU products within seafood 52supply chain is greatly facilitated by the complex fluxes of goods that characterize the sector [13].

53Seafood often covers very long distances and changes hands several times among various brokers, 54wholesalers, processors and retailers before reaching the consumer [14]. This makes tracing back 55their origin very difficult. Moreover, the lack of specific traceability requirements in some 56countries, in association with the business practice of "Flag of convenience" (operated by many 57fishing vessels to avoid the regulations of their own state), allow IUU products to be marketed in 58legal distribution channels [13] [14] and [15].

- The overexploitation of fish stocks, the increasing complexity of trade flows and the spread of 60IUU, have determined the need to adopt specific governance arrangements in the fisheries sector, at 61global and local level [3] [16] and [17].
- Worldwide the management of the fishery and aquaculture is regulated by an integrated control 63system that extends throughout the supply chain up to retail, with the dual objective of ensuring the 64sustainability of the sector and the traceability of the products [3] and [16]. These aims can be found 65also in Europe's recent reformed Common Fisheries Policy (CFP), which seeks to achieve 66sustainable exploitation of Europe's marine biological resources with a "broad involvement of 67stakeholders at all stages of the policy from conception to implementation" [18]. In particular, the 68EU regulations on the fishing industry are set out in two separate sections: the Common Fisheries 69Policy Control Regulation (CFP) and the Common Organization of the Markets in Fishery and 70Aquaculture Products Regulation (COM).
- The CFP was first introduced in the 1970s, then it went through successive updates following the 72important changes occurred in the sector over the years and the shortcomings detected in its 73implementation [3] and [16]. Currently, the new CFP is a complex policy consisting of many rules, 74principles and concepts. The Basic Regulation is represented by the Council Regulation (EU) n. 751380/2013 (adopted in December 2013) [19] aimed at surveillance and enforcement of fish stock 76and at the management of European fisheries activities [20] (Table 1).

#### 77 Table 1 here

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As regards COM, it has been an integral part of the CFP since the very beginning. It was set up 79to stabilize the markets, in terms of price, fair income for producers and optimal balance between 80supply and demand [20] and [21]. However, the evolving environment and growing complexity of 81the EU market necessarily required new intervention policies and the market organization in fishery 82and aquaculture products has been considerably revised [22]. Over the years, CMO has steadily 83evolved from a system involving market intervention to one that focuses more on sustainability 84[21].

85 Currently, COM is regulated by Reg. (EU) n. 1379/2013 [23], entered into force the 1st January 862014 (Table 1), which provides for new production and marketing plans to help professional 87 organizations with the daily implementation of the CFP's reform goals [21]. This regulation, in 88 addition to defining the basic principles of market intelligence policies and the new common 89 marketing standards, at the Art. 35 of the Cape IV, establishes the new mandatory labelling 90 requirements for Fisheries and Aquaculture Products (FAPs), which repeal those previously 91 established by the Council Reg. (EC) n. 104/2000 [24] and Commission Reg. (EC) n. 2065/2001 92[25] (Table 2). Moreover, at Art. 39, it also lists voluntary information, such as the date of catch, the 93 port of landing, the flag State of the vessel or the fishing gear used, as well as information of an 94 environmental, ethical or social nature that can be reported on the label of FAPs.

#### 95 **Table 2 Here**

96While the mention of voluntary information represent a novelty respect to the previous legislation, 97the same shortcomings that had emerged following the entry into force of Council Reg. (EC) n. 98104/2000 [26] and [27] seem to be still present in the Cape IV, Art. 35 of the Reg. (EC) n. 991379/2013, especially as regards the categories of fishery products subject to the mandatory 100labelling provisions. Moreover, considering that the Art 35 has explicitly involved the mass 101caterers, several doubts have raised among stakeholders as regards the procedures for providing 102information to the consumers at the administration level.

Starting from the difficulties in the practical application of the Reg. (EC) n. 1379/2013 by the 104Control Authority in charge of the checks and by FBOs operating in the seafood chain, the aim of 105this work was to perform an in-depth analysis of the mandatory labelling requirements issued over 106the years in EU, focusing in particular on those set by Art. 35 of the current regulation in force 107(Reg. (EU) n. 1379/2013), in order to highlight the main shortcomings in its implementation. This 108work was intended to promote a discussion among all the stakeholders involved in the fishery and 109aquaculture sector. Despite the shortcomings arising from the implementation of the aforesaid 110regulation can have detrimental fallout on the sustainability of the fishery sector, this issue has not 111been taken into consideration in the present article because it is beyond the scope of this paper and 112deserves an in-depth dedicated discussion.

#### 113 2. MATERIALS AND METHODS

The assessment of legislative changes concerning FAPs mandatory labeling requirements (and 115the kind of FAPs subject to these rules), began with the analysis of the Article 35 "Mandatory 116information" and Article 4 "Consumer information" of the Council Reg. (EC) n. 104/2000. Council 117Reg. (EC) n. 1224/2009 (Art. 58 "Traceability") [28] and, of the detailed rules for its 118implementation, laid down by the Commission Implementing Reg. (EU) n. 404/2011 (Art. 68 119"Information to the consumer") [29] were also taken into consideration. Then, these dispositions 120were compared with the new mandatory requirements established by the Art. 35 "Mandatory 121Information" of the Reg. (EU) n. 1379/2013 (Table 2).

During the analysis, it was necessary to take into account some definitions set out in other 123European food legislative references. In fact, considering that the Art. 35 of the Reg. (EU) n. 1241379/2013, refers to the Common Customs Tariff Combined Nomenclature (CN), as regards the 125FAPs which fall within its scope (Table 3), the Council Reg. (EC) n. 2658/87 [30] and its following 126amendments, were analyzed. In particular, Chapter 3 "Fish and crustaceans, mollusks and other 127aquatic invertebrates" and Chapter 16 "Preparations of meat, of fish or of crustaceans, mollusks or

128other aquatic invertebrate" (Tables 3 and 4). In addition, the CN code 1212 21 00 "Seaweeds and 129other algae fit for human consumption" in Chapter 12 "Oil seeds and oleaginous fruits; 130miscellaneous grains, seeds and fruit; industrial or medicinal plants; straw and fodder", was also 131considered.

#### 132 **Table 3 and Table 4 here**

In order to better clarify the kind of FAPs to which the Cape IV must be applied, other 134definitions on food preparations, such as "processing", "unprocessed products" and "processed 135products", reported in the Art. 2 of Reg. (EC) n. 852/2004 [31] and those regarding fishery products 136("Fresh fishery products" and "Prepared fishery products") and processed food ("Processed fishery 137products"), included in the Annex I of Reg. (CE) n. 853/2004 [32] were also analyzed. Finally, 138given that certain provisions established by the Reg. (EU) n. 1379/2013 concerning the catering 139sector resulted ambiguous, the definition of "retail" and "mass caterer' established by Reg. (EU) n. 140178/2002 [33] and 1169/2011 [34] were taken into consideration.

#### 141 3. RESULT AND DISCUSSION

142 Traceability is intended to enable tracking of a product throughout a production and distribution 143chain, from the raw materials supplier to the end-consumer. For these reasons, traceability ought to 144be based on reliable, fast and simply working systems and schemes. In this regard, the labelling of 145foodstuff represents a basic tool for achieving these aims and assure sustainability within each 146sector of the food industry.

Over the years the EU has created a more stringent framework for the labeling of foods (both 148vegetables and of animal origin), which currently are settled by the Reg. (EU) n. 1169/2011. In this 149context, the fishing industry has been one of the first sectors, together with that of beef meats (Reg. 150(CE) n. 1760/2000 [35]), to be regulated by specific traceability and labelling provisions.

3.1. Before the entrance into force of Cape IV, Art. 35 of the Reg. 1379/2013: a brief 152historical excursus.

At European level, the dispositions on seafood labeling were introduced by the Art. 4 of the 154Council Reg. (EC) n. 104/2000 which, together with the Implementing Commission Reg. (EC) n. 1552065/2001, dealt with the organization of the fisheries marketing regime, consumer information and 156seafood labeling. In particular, the Art.4 required that all FAPs "offered for retail sale to the final 157consumer" had to report the commercial designation of the species, the production method and the 158catching or farming area and, voluntarily, also the scientific name (Table 2). This information was 159mandatory for products sold as fresh, chilled, frozen, dried, smoked, salted or in brine as well as 160headed, de-tailed, gutted, fillets or steaks (products referred to in Article 1 (a), (b) and (c) of the 161Council Reg. (EC) n. 104/2000).

In informing consumers on commercial designation, production method and origin it is essential 163to be made aware of purchase decisions as well as to avoid fraud or illegal practices. The trade 164name, for example, allows accurate identification of seafood [36] and this is extremely useful for 165buyers, considering that to date, about 1200 different species are marketed within EU [37]. Trade 166name is even more necessary for filleted products, where the loss of morphological characteristics 167makes it difficult (if not impossible) to identify the species. In addition, the availability of this 168information can reduce the risk of allergic reaction in consumers [38]. Providing information on 169production method is equally important especially because it allows to differentiate wild from 170farmed products. In fact, consumers perceive clear qualitative differences between them, preferring 171and willing to pay more for the wild ones [39]. Furthermore, also as regards the nutritional values, 172there are some little differences between wild and aquacultured, depending on environment and 173feeding. Finally, reporting the origin is not only important for traceability itself but also to allow 174consumers to identify local products or seafood coming from countries with low hygienic and 175quality standards [40] or from sea areas affected by pollutants and contaminants [41].

176 This first attempt to regulate seafood labelling has shown both serious and minor deficiencies. 177The major deficiency of the Reg. (EC) n. 104/2000, which unfortunately has not been solved by 178subsequent regulations (see section 3.2.1), was related to its scope. In fact, even though the most 179part of fishery products were included in the scope of the Reg. (EC) n. 104/2000, processed 180products (preserves and semi-preserves) were not requested to report mandatory information. 181However, processed products, because of the loss of morphological characteristics and the difficult 182in species recognition, are very susceptible to frauds and illegal practices [42].

As regards the minor deficiencies of Reg. (EC) n. 104/2000, these certainly include the non-184obligation to report the scientific name at retail level and the lack of the description on how the 185capture area must be indicated on the label (Table 1). In particular, concerning the capture area, as 186Reg. (EC) n. 104/2000 did not specify how this information ought to be given to consumers, if by 187simply reporting the number or (more plausibly) by reporting the full name of the area, for practical 188convenience, operators used to report only the FAO number (author's note). This was seen as an 189obstacle to awareness of the purchasing [26], because it was technically impossible for consumers 190tracing back the origin through a number, unless illustrative posters or maps were exposed in the 191store. Later in 2009, following the enactment of the Council Reg. (EC) n. 1224/2009, new and 192important labelling requirements for marketing of FAPs were introduced in EU. However, as 193regards retail marketing, the labelling requirements remained the same previously established by the 194Reg. (EC) n. 2065/2001, with the exception of the obligation to report the term "defrosted", in case 195they had been previously frozen.

196 Some of the minor gaps of the Council Reg. (EC) n. 104/2000 were partially filled by the 197Commission Implementing Reg. (EU) n. 404/2011 (implementation regulation of Reg. (EC) n. 1981224/2009). In fact, the Art. 68, which introduce the obligation to report the scientific name of 199seafood sold at retail level, definitely helped to provide better information to consumers.

200 However, both Reg. (EC) n. 1224/2009 and Reg. (EU) n. 404/2011 did not provide further 201explanations on how to report the catch area.

# 3.2. After the entrance into force of Cape IV of the Reg. (EC) n. 1379/2013: the current 203situation.

In 2014, all of the aforesaid provisions have been repealed by the current regulation Reg. (EU) n. 2051379/2013 [3] and [16] (Table 2).

206 According to Art. 35 of Cape IV, pre-packed and non-prepacked FAPs, listed in Annex I of the 207Reg. (EC) n. 1379/2013 under letters (a), (b), (c) and (e), may be "offered for sale to the final 208consumer or to a mass caterer", only if properly labeled. This Regulation introduces important 209changes by defying some new mandatory information, as the obligation to report the fishing gear 210used for the capture in the label, and making some little changes as regard the production method 211and the catch area (Table 2). In fact, in order to overcome the weakness highlighted in the previous 212regulations, the information to provide about the capture (or farming) area has become more 213detailed and indicating only the FAO number of the fishing area is not allowed, as it is too vague. 214FBOs can report the name by writing of the FAO Area, Sub-Area or division (expressed in terms 215understandable to the consumer) or alternatively a map or pictogram showing that zone. Moreover, 216when a Sub-Area has several divisions, without one collective name for the Sub-area, all names of 217the sub-areas must be listed. According to the Guideline of the German Federal Association of Fish 218Industry and Fish Wholesalers, it seems that the information value of such a "list of divisions" is of 219no use for the consumer [43]. In fact, the legislator does not define the basic educational level of the 220consumer regarding catch areas and "this provision is fulfilled, if the official indications of the sub-221 areas used by the regional fishery organizations are generally understandable" and it is technically 222difficult to display all this information on one single label [43]. Certainly, these technical difficulties 223are true, but itis very important to provide information as detailed as possible about the origin of the 224FAPs, especially in those contexts where local products are more appreciated than others. For 225example, in the case of certain wide FAO areas, such as the n. 37 that includes the Mediterranean 226and the Black Sea, the lack in reporting the division or sub-area could probably mislead the 227consumers (Author's note).

One of the most important novelties of the Regulation (EU) n. 1379/2013 is the introduction of 229seaweed and other algae in the scope of the Cape IV, Art. 35. In the Annex I of the Reg. (EU) 2301379/2013, they are identified with the letter (e), which refers to the category "Locust beans, 231seaweeds and other algae, sugar beet and sugar cane, fresh, chilled, frozen or dried, whether or not 232ground; fruit stones and kernels and other vegetable products (including unroasted chicory roots of 233the variety Cichorium intybus sativum) of a kind used primarily for human consumption", under the 234Chapter 12 of the Customs Tariff Code (Table 3).

For thousands of years seaweeds have been highly valued and widely consumed as a direct 236human food by oriental communities [10]. In the West no such tastes or traditions have been 237acquired but as eastern people, especially from China, Japan and the Republic of Korea, have 238migrated around the world, seaweeds have moved with them. Today, respect to the past, there are 239many more countries where the consumption of such products is common [44] and [45]. Worldwide 240250 species of seaweed are utilized and despite they are quite common in EU, especially in Asian 241retail markets and restaurants, with a demand that is expected to grow by 7-10% annually [46] it's 242not easy to find algae species in Member States official lists of seafood trade names [47]. Currently, 243Slovenia is the only Member State which has defined a generic trade name for Algae (Morske alge) 244and specific commercial designations for the Genus *Fucus* spp. (Haluge) and for the species 245*Chondrus crispus* (Irski Mah) and *Fucus serratus* (Nazobčana haluga) [48].

Another novelty of the Art. 35, is the explicit involvement of the mass caterers. All FAPs under 247the letters (a), (b), (c) and (e) of the Annex I of the CMO, even when offered for sale to a mass 248caterers, which includes food businesses such as restaurants, canteens, schools, hospitals and 249catering enterprises, must be labeled according to the Art. 35. However, the interpretation of this 250point still represents an open issue (see section 3.2.2).

### 251 **3.2 Difficulties in implementation of Regulation 1379/2013**

252 3.2.1 Kind of products within the scope. The Art. 35 provides specific rules for consumer 253mandatory information for pre-packed and non-prepacked FAPs, listed in Annex I of the Regulation 254(CE) n. 1379/2013, under the letters (a), (b), (c) and (e), irrespective of their origin or marketing 255method (Table 3). The FAPs referred to in points (a), (b) and (c) are all under the Chapter 3 "Fish 256and Crustaceans, Molluscs and other Aquatic Invertebrates" of the Customs Tariff Code which 257include unprocessed FAPs (fresh, chilled or frozen) as whole, filleted or minced. However, in the 258Chapter 3 certain processed products, such as those dried, salted, in brine or smoked can be also 259found. In particular, as regards the crustaceans, even those "in shell, cooked by steaming or by 260boiling in water" (whether or not they are chilled, frozen, dried, salted or in brine) are considered 261(Table 3). All the other processed FAPs (preserves and semi-preserves), falling under Chapter 16 of 262the Customs Tariff Code, have not to be labeled according to the Art. 35 (Table 4). Even though 263fishery products are accurately categorized according to the EU categories reported in the Customs 264Tariff Code, it must be highlight that this system of good classification is just intended for applying 265taxes or relief on imports and therefore it does not take into account the definitions of processed and 266unprocessed products given by the EU Food Regulations.

According to the Article 2 of Regulation (EC) n. 852/2004, on the hygiene of foodstuffs, 268'Unprocessed products' can be defined as "foodstuffs that have not undergone processing, and 269includes products that have been divided, parted, severed, sliced, boned, minced, skinned, ground, 270cut, cleaned, trimmed, husked, milled, chilled, frozen, deep-frozen or defrosted". For 'Processing' 271the Regulation (CE) n. 852/2004 intend "any action that substantially alters the initial product, 272including heating, smoking, curing, maturing, drying, marinating, extraction, extrusion or a 273combination of those processes". According to this definition, smoked, dried and salted FAPs, must 274be considered 'Processed products', but despite this, they must comply with the FAPs labelling 275provisions, as they are included in the commercial categories, (b) and (c), of the Customs Tariff

276Code. On the contrary, other processed FAPs, as those marinated, must not comply with the 277provisions of Art. 35 as they belong to other categories of the Customs Tariff Code and only the FIC 278must be applied (Table 4). The complexity of the Customs Tariff Code and the mismatch between 279its commercial categories and the definitions of the EU Food Regulations, even determines certain 280paradoxical situations, such as that of cooked crustaceans. In the case where the crustaceans are 281steamed or boiled with the shell (point (c) of the Annex I), they must be labeled in accordance with 282Article 35, while those cooked without shell, which are not covered under the letter (c), are just 283subject to the FIC rules. In this case, in order to determine if the product goes under the Chapter 03 284or 16, the customs classification refers to the temperatures used for steaming/boiling the 285crustaceans.

The exclusion of processed FAPs from the scope of the Art. 35 may have detrimental effects on 287consumers, especially considering that the 56% of FAPs consumed by humans has undergone some 288transformation process [49]. The fact that these products should not meet the mandatory labelling 289requirements compromises their traceability, which is already threatened by the complex trade 290flows that characterize the fishery. In fact, seafood, after being caught or farmed are often subject to 291several transport and exchanges, in particular at the primary level between producers and first 292buyers or primary processors [3]. Moreover, several companies have started to outsource processing 293steps, such as filleting, to third-party countries, and sell the end product back at their point of origin 294or elsewhere [3] [50] [51]. Thus, for fishery products, this involves long paths from harvesting to 295consumption, and concomitant increases in food safety risks [3].

In addition, favoring the loss of important information, the complexity of the commercial flow of 297processed FAPs can easily encourage both the introduction, by fishers, processors or distributors, of 298illegally caught fish in the legal supply and the occurrence of fraud [52]. In this regard, several 299studies on seafood species identification have shown that fraudulent replacement are significantly 300higher for unrecognizable processed products than for whole fish. In fact, deliberate mislabeling is

301easier when seafood are marketed as skinned, chopped, filleted, sliced, prepared or cooked [49] [53] 302[54] [55] [56] [57] [58] [59] [60] and [61]. In particular, cases of mislabeling have been found in 303fish fillets [54] [57] and [62], fish fingers [49] as well as canned, smoked and salted products [59] 304and [63], frequently involving high value species [42].

305 In the light of these findings, it is clear that processed FAPs are easily and commonly replaced 306and the lack of specific and mandatory labeling requirements strongly expose consumers to illicit 307practice that can also have serious health implications if toxic species are involved [60] and [64].

308 Beyond these economic and health implications, the lack of labelling requirements for processed 309FAPs hampers consumers to select products that contain species caught from sustainable fisheries 310[49] as well as can lead to a distortion of catch data and adversely affect estimates of stock size 311[65]. For these same reasons, mandatory labeling requirements should be extended even to aquatic 312invertebrates, such as sea urchin, sea cucumber and jellyfish (CN Code 0308) (Table 4). In recent 313decades, these types of products have had a significant increase in sales in EU and worldwide there 314has been a great expansion in catch [66] [67]. Edible sea urchins (especially their gonads), due to 315their nutritional and health potential, have a good international market [68] and Japan, with sushi 316driving up demand, imports about 97% of global exportation. In Asia, especially in China, sea 317cucumbers (class Holothuroidea), which are considered luxury seafood commodities, are 318particularly appreciated and have a high value also as medicine [66] and [69]. They use to be sold 319dried as "trepang" or "beche-de-mer" and depending on the species, organoleptic properties and 320main market demand, they can be ranked as of high, medium or low commercial value [69] [70] 321and [71]. However, once processed (gutted, boiled, roasted, dried and smoked), sea cucumbers can 322be difficult to identify creating a problem for trade officials [70] and [71]. This represent a real 323threat for the conservation and protection of CITES species and for this reason very restrictive 324labeling provisions should be adopted (Author's note), also to prevent illegal fishing [72].

Due to the rapid growth of immigrant settlements in Western countries, edible jellyfish have 326become increasingly popular and readily available even in EU, so that some Member States, such as 327Italy and Germany, have defined a trade name for such products (although jellyfish is not under the 328Art. 35). Jellyfish products can be easily found in Asian supermarkets and restaurants, but they are 329often subject to identification problems and mislabeling [73] [74] and [75]. Given all this, it is 330difficult to understand why highly marketed and popular aquatic invertebrates, of which traceability 331and mislabeling issues are well-known, have been excluded from the scope of Art. 35, while algae, 332whose consumption in EU is very limited, have been explicitly included (see section 3.2).

333 3.2.2 *Information at retail level*. The inclusion of mass caterers is not properly new, in fact they 334were also subject to the application of the previous regulations on seafood labelling (Reg. (EC) n. 335104/2000 and 2065/2001) products "....offered for retail sale to the final consumer". However, the 336definition of "retail" was not initially provided by the Reg. (EC) n. 104/2000, but it was clarified 337later by the Reg. (EU) n. 178/2002. It establishes that for "retail" should be intended "the handling 338and/or processing of food and its storage at the point of sale or delivery to the final consumer, and 339includes distribution terminals, catering operations, factory canteens, institutional catering, 340restaurants and other similar food service operations, shops, supermarket distribution centers and 341wholesale outlets". In addition, with the Reg. (EU) n. 1169/2011 a specific definition for mass 342caterers was provided: "any establishment (including a vehicle or a fixed or mobile stall), such as 343restaurants, canteens, schools, hospitals and catering enterprises in which, in the course of a 344business, food is prepared to be ready for consumption by the final consumer" (Reg. (EU) n. 3451169/2011). While the FIC regulation clearly reports that the Regulation (EU) n. 1169/2011 "...shall 346apply to all foods intended for the final consumer, including foods delivered by mass caterers and 347foods intended for supply to mass caterers", the Art. 35 it is not so detailed. In fact, analyzing its 348scope, it seems that it must be applied only to FAPs (in points (a), (b), (c) and (e) of the Annex I), 349 sold to mass caterers and not to those administered by them.

This difficulty of interpretation resulted in a series of questions and doubts raised from 351stakeholders to which the EU has sought to answer through a series of online FAQs (European 352Commission, 2015d). As explained by the EU, restaurants and other mass caterers are not obliged to 353put the mandatory information on their menus unless the Competent Authority requires so. They 354can do it voluntarily to improve the image and credibility of their business, as they are just obliged 355to keep such information and show the documents to the consumers if they require it [76]. This 356probably does not reflect the policy of transparency and accurate information promoted by the EU 357as regards food labelling. Moreover, there are certain types of products commonly administered by 358restaurants, such as sashimi and cooked crustaceans in shells, which fully falls within the scope of 359Art. 35. Also in this case, considering the several cases of fraud detected in sashimi and cooked 360crustaceans [42] [77] [78] and [79], it would be appropriate that specific indications concerning the 361labeling of these products were provide by FBOs to consumers during administration.

Currently, at European level, the Art. 35 is not applicable to prepared and processed FAPs and 363the dishes made of seafood can be indicated in the menu by generic and incomplete names, such as 364"Tuna", "Salmon", "Mussels" with no further specifications. The omission of more specific 365information, especially regarding the origin and the method of production, benefits mass caterers at 366the expenses of the public. In this regards, it has been highlighted mislabeling of fish and seafood at 367restaurants and takeaways are significantly greater than that occurring at retail level [42]. In 368particular, frauds at restaurant level are much more frequent in the case of sales of local or niche 369seafood often substituted with imported similar products [79], as well as the replacement of wild 370with farmed fish is frequent [52]. At mass caterers, these fraudulent activities are also facilitated by 371the nature of checks. In fact, control actions by official food control Authorities directed towards 372species authenticity normally focus on samples taken from the storages of restaurants rather than 373directly from the prepared dishes [80].

Without traceability that tracks seafood from the fishing boat to the final consumer, frauds will 375continue to occur [52]. Key information such as the species name, and where, when and how the 376seafood were caught should follow the product throughout the supply chain, including 377administration level (Author's note). Consumers should not be put in the position to ask for the 378information but they should be publicly informed by the FBOs. It would certainly be very onerous 379for the FBOs having to update, even daily, their menu, but it would be necessary to protect 380consumers from misleading, limiting the several cases of adulteration that are often performed by 381restaurants, and to rise their level of awareness on seafood complex supply chain. In this light, 382managers of restaurant activities could be facilitated by the development and implementation of 383innovative and user-friendly digital tools able to manage the menu on a daily basis.

#### 384 4. CONCLUSIONS

In EU, the lack of labeling provisions for processed FAPs and aquatic invertebrates further 386compromise the complex patterns of seafood traceability and deprive consumers of important 387information on product origin. This problem already emerged during the implementation of the 388Regulation (EU) n. 104 and such shortcomings have not yet been redressed so far. In fact, despite 389the newly requirements introduced by the regulation 1379/2013, some aspects must be better 390clarified. In this regard, EU should requires more transparency and full chain traceability for such 391products, in order to ensure that all seafood marketed within the Member State are safe, legally 392caught and honestly labeled. Traceability, or tracking seafood from the fishing vessel to the final 393point of sale, would provide seafood buyers and consumers with more information about the origin 394of their seafood purchases and build confidence. In particular, also considering the high mislabeling 395rate reported in catering, it becomes necessary that the EU direct legislative efforts at this level, 396extending the labeling requirements and the application of Art. 35 even to FAPs administered by 397mass caterers.

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