

1 Running title: DNA barcoding in support of seafood companies self-check

2 **DNA barcoding for the verification of supplier's compliance in the seafood chain: how the**
3 **lab can support companies in ensuring traceability**

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26 **Keywords**

27 Seafood, Species identification, DNA, Supply chain self-check, Traceability, Frauds

28 **Abstract**

29 [Food Business Operators (FBOs)] rely on laboratory analysis to ensure seafood traceability. DNA
30 barcoding and [Forensically Informative Nucleotide Sequencing (FINS)] may represent a support
31 within self-checking programs finalized to suppliers' qualification and products identity certification.
32 The present study aimed at verifying the usefulness of a decisional procedure (decision tree) set up at
33 the FishLab (Department of Veterinary Sciences, University of Pisa) for seafood species
34 identification by DNA analysis, to cope with FBOs' needs. The decision tree was applied to the
35 analysis of 182 seafood (fish and molluscs) products, conferred to the FishLab by different FBOs
36 between 2014 and 2015 as result of their self-checking activities. The analysis relied on a standard
37 *COI* gene fragment eventually integrated by the analysis of alternative or supportive molecular targets
38 (*cytb* and *16S rRNA*). It also included a mini-DNA barcoding approach for processed products.
39 Overall, 96.2% of the samples were unambiguously identified at species level using the elective target
40 alone (92.4%) or a multi-target approach (3.8%). The lack of species identification (3.8%) was
41 attributable to the absence of reference sequences or to the low resolution of the molecular targets.
42 Nonetheless, all the molecular results were deemed adequate to evaluate the sample's compliance to
43 the label information. Non-compliances were highlighted in 18.1% of the products. The protocol was
44 proven as an effective supportive tool for the seafood identity verification within the supply chain
45 self-checking activities. In addition, a considerable fraud rate was confirmed and the species most
46 frequently involved in substitution were pointed out.

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54 **1. Introduction**

55 Economically Motivated Adulterations (EMA) of food, or more simply frauds, are a growing
56 phenomenon due to the relevant gains that can be achieved by substituting high quality with less
57 valuable products (Spink et al., 2016). In the fishery sector frauds are favored by the high complexity
58 of the globalized supply chain, which exposes seafood trade to safety and quality challenges
59 (http://oceana.org/sites/default/files/reports/Seafood_Traceability_Report_FINAL).

60 At the European level, the Regulation (EU) n. 1379/2013 establishes some mandatory information
61 (commercial and scientific name, production method, origin, category of fishing gear used for the
62 catching) that must accompany seafood all along the supply chain (D'Amico *et al.*, 2016). Thus,
63 ensuring seafood traceability represents a priority of [Food Business Operators (FBOs)] that are
64 responsible for all the information provided to the downstream operators or to the consumers.
65 However, concerns about the effective maintenance of seafood traceability arise considering that the
66 seafood supply chain operating at national and international level usually involves many
67 intermediaries between the primary production (catch or aquaculture) and the final delivering (Thorpe
68 and Benneth, 2004). Moreover, the lack of an international standardized labeling and seafood naming
69 system, the inappropriate training of fishery operators and the removal of morphological features
70 during processing affect the correct identification of seafood commodities (Cawthorn *et al.*, 2015;
71 Leal *et al.*, 2015). In addition, the seafood industry is the second food sector most exposed to
72 adulteration and the replacement of low-value seafood species for greater value species (*aliud pro*
73 *alio* fraud), represents a frequent illegal practice (D'amico *et al.*, 2016). Fraudulent behaviors expose
74 consumers not only to commercial but also to health issues and undermine stock conservation efforts
75 (Stawitz *et al.*, 2016; Armani *et al.*, 2015a; Warner *et al.*, 2013).

76 By the years, many initiatives have been proposed to provide FBOs with guidelines to comply
77 with the mandatory EU traceability (Aung and Chang, 2014). These were furtherly implemented by
78 the ISO 12875:2011 and ISO 12877:2011 on the information to be recorded for captured and farmed

79 finfish distribution chains, respectively (<https://www.iso.org/obp/ui/#iso:std:iso:12875:ed-1:v1:en;>
80 <https://www.iso.org/obp/ui/#iso:std:iso:12877:ed-1:v1:en>). However, these standards do not specify
81 the analytical instruments for the acquisition and the management of traceability data, delegating to
82 FBOs the selection of the most performant tool according to the implemented traceability plan (Tamm
83 et al., 2016). Therefore, seafood traceability procedures applied in the supply chain consist of record-
84 keeping methodologies represented by simple, paper-based records or by complex electronic data
85 systems and radio frequency identification (RFID) (Aung and Chang, 2014). Moreover FBOs have
86 begun to adopt specific supplier's monitoring systems which are usually based on customer
87 complaints, direct controls (such as visual inspections, control of transport temperatures) and
88 laboratory analysis (Barach, 2016, Aung and Chang, 2014).

89 Analytical tools may offer a significant support to the fishery sector companies, especially those
90 dealing with import/export and large distribution, for the verification of the accompanying
91 documents. Laboratory activities are especially intended to checkup incoming goods at the time of
92 acceptance as well as monitor suppliers' reliability (Barach, 2016).

93 DNA-based methods, particularly DNA barcoding and *Forensically Informative Nucleotide*
94 *Sequencing* (FINS) are nowadays the most routinely utilized since they fully address the requirements
95 stated by rules and can be applied throughout the whole supply chain (Handy *et al.*, 2011; Aung and
96 Chang, 2014). Therefore, they can be used to support companies' self-checking program for goods'
97 verification . However, to cope with the huge gamma of seafood products currently traded worldwide
98 and the need to quickly respond to FBOs, a suitable workflow protocol is required (Griffiths *et al.*,
99 2014).

100 At the FishLab of the Department of Veterinary Sciences (University of Pisa) an identification
101 protocol based on DNA analysis, operating like a systematic decision-making tool, generally known
102 as decision tree analysis, was developed to sort out the most appropriate lab pathways in the light of
103 the features of the samples to be analyzed. This study aimed at checking the usefulness of the
104 aforesaid protocol to verify the identity of seafood sent to our lab by FBOs during 2014 and 2015

105 within the self-checking programs of companies. The ability to respond to the needs of FBOs is
106 discussed in the light of the results obtained.

107 **2. Materials and Methods**

108 **2.1 Reception of the samples**

109 A total of 182 tissue samples from fishery products were sent to our lab from 2014 to 2015 by
110 distinct Italian wholesaler distributors (WD) and seafood retail delivery platforms (RP): 133 were
111 sent to the laboratory from WD and the remaining 49 from RP. All the samples were collected in the
112 framework of self-check programs. The samples included 162 fish (159 fresh and 3 salted products),
113 16 fresh cephalopods and 4 frozen and precooked mollusk bivalves, that were conferred to our
114 laboratory accompanied by the trade name and the scientific name recovered from the tracking
115 documents (Table 1). Each sample was registered and submitted to the decision tree analysis
116 graphically described in Figure 1. Then it was analyzed following a four steps identification protocol.

117 **2.2 Application of the four-steps protocol for the samples analysis**

118 *1) DNA extraction and quality assessment.* Total DNA extraction was performed from 100 mg of
119 tissue using the protocol proposed by Armani *et al.* (2014). DNA concentration and purity were
120 assessed with Nanodrop ND-1000 spectrophotometer (NanoDrop Technologies, Wilmington, DE,
121 US) by two subsequent measurements of the absorbance value at 260 nm and the calculation of the
122 absorbance ratios A260/A280 and A260/A230. All the DNA samples extracted from processed
123 products were submitted to gel electrophoresis and classified according to their degree of
124 fragmentation as described in Armani *et al.* (2017).

125 *2) DNA amplification.* The selection of the molecular target follows the decision tree reported in
126 Figure 1. The Cytochrome C oxidase subunit I (*COI*) gene was selected as the “first choice” target
127 except for tuna products for which the *cytb* gene was chosen as elective target. Two primer pairs
128 proposed by Folmer *et al.* (1994) and Handy *et al.* (2011) were selected for obtaining a *COI* fragment
129 of 655-658 bp [Full Length Barcode (FLB)] from mollusks and fish DNA, respectively. The primers
130 designed by Sevilla *et al.* (2009) were used for the amplification of the entire *cytb* gene (1140 bp) or

131 for a 854 bp fragment. In the presence of medium-highly DNA fragmentation (fragment <500 bp)
132 two primer pairs were used for the amplification of a shorter DNA targets: one proposed by Armani
133 *et al.* (2015b) for obtaining a 139 bp *COI* fragment and one designed by Kocher *et al.* (1989), for the
134 amplification of a 464 bp *cytb* fragment. Each sample was initially analyzed using one target gene
135 (long or short fragment). Alternative targets such as the entire *cytb* target and/or a fragment of ~ 550
136 bp of the *16S rRNA* obtained by the primer pair designed by Palumbi (1996) were further amplified
137 if the post sequencing analysis of the elective target alone (*COI*) did not allow species identification
138 (Figure 1). The PCR amplification and PCR products purification were set according to the protocol
139 described in Armani *et al.* (2017) except for the amplification of DNA samples belonging to bivalves
140 for which the standard Taq was substituted with a 5'-exonuclease deficient Taq polymerase KlenTaq
141 LA (DNA Polymerase technology, Inc, USA).

142 3) *DNA sequencing and evaluation of the sequencing products quality.* DNA sequencing was
143 carried out by GATC Biotech AG, European Custom Sequencing Centre (Cologne Germany).
144 Forward and reverse sequences were aligned with Clustal W program as described in Armani *et al.*,
145 (2017).

146 4) *Post sequencing analysis.* Final sequences were queried against the reference sequences
147 available on GenBank and BOLD databases by the means of [Basic Local Analysis Search Tool
148 (BLAST)] (<https://blast.ncbi.nlm.nih.gov/Blast.cgi>) and [Identification System (ID's)]
149 (Ratnasingham & Hebert, 2007). The Barcoding identity score cut-off and the parameters of the
150 Neighbour Joining analysis used for species identification were set as reported in Armani *et al.* (2017).
151 The results obtained by the analysis of the molecular target were compared to the commercial
152 designation and scientific name provided by the different suppliers. The samples were declared non-
153 compliant if the commercial designation provided by the Ministry of agricultural food and forestry
154 policies (<https://www.politicheagricole.it/flex/cm/pages/ServeBLOB.php/L/IT/IDPagina/156>) for
155 the molecularly identified species, did not match the declared one.

156 3. Results

157 **3.1 Samples composition.** The self-checking programs of supplier were plausibly driven by the
158 European consumer's buying preferences (EUMOFA,
159 2015:https://www.eumfa.eu/documents/20178/66003/EN_The+EU+fish+market_Ed+2015.pdf/4cb
160 [d01f2-cd49-4bd1-adae-8dbb773d8519](https://www.eumfa.eu/documents/20178/66003/EN_The+EU+fish+market_Ed+2015.pdf/4cb)) and during the two-year survey the sampling was mainly
161 focused on fish (88%), followed by mollusks (12%), of which 10% cephalopods (squid, cuttlefish
162 and octopus) and 2% bivalves (Figure 2).

163 Among the fish category, samples declared as cod and hake were the most frequently conferred to
164 our lab. Particularly, the Atlantic cod represented 85.7% (48/56) of the Gadiformes analyzed. Among
165 these products, 3 were salted (2/3 labelled as "*baccalà*"). Tunas was the second most sampled group
166 (23%, 42/182) and consisted almost entirely of Yellowfin Tuna and few Bigeye tuna products.
167 Groupers, leaded by Goldblotch grouper, and flatfish, mainly represented by European plaice and
168 Spiny turbot, were the third and fourth fish most collected groups. Less frequent self-checking
169 sampling were addressed to goatfish, salmon, trout and clupeids, and sporadically to a variety of
170 different species (redfish, gurnards, Nile perch, John dory, Amberjack, sharks and porgies) (Table 1;
171 Figure 2). About mollusks, the cephalopod products were constituted by longfin and shortfin squid,
172 octopus and cuttlefish. Finally, the 4 bivalves consisted of Chilean mussel, Blue mussel and one
173 veined clam product (Table 1).

174 **3.2 DNA extraction and amplification.** The spectrophotometric analysis confirmed high yield and
175 quality (A260/A280 and A260/A230 ratio >2.0) for all the samples analyzed except for the total DNA
176 obtained from bivalves for which low A260/230 ratio (<1.5) was observed. For all the DNA samples
177 the elective target was successfully obtained at the first amplification, or eventually amplified using
178 one supportive molecular target, providing a final amplification and sequencing rate of 100%.

179 **3.3. DNA Sequencing and post sequencing analysis.** The results of the post sequencing analysis
180 are shown in Table 1. In detail, 96.2% (175/182) of the samples were unambiguously identified at
181 species level by means of the elective target alone (92.4%, 168/182) or through the application of a
182 multi-target approach (3.8% 7/182). The remaining 3.8% of the products (2 redfish, and 2 pharaoh

183 cuttlefish products, 2 Chilean and 1 blue mussel) was only identified at genus level, despite the use
184 of 2 targets (*COI* and *16S rRNA*). Overall, 33 (30 fish and 3 cephalopod products) out of the 182
185 products analyzed (18.1%) were found to be non-compliant to the commercial designation and
186 scientific denomination provided by the suppliers. The highest non-compliance rate was highlighted
187 in the grouper group (58.8% -10/17)in flatfish (18.7% -3/16) and the cod/hake (16.1% -9/56)the
188 highlighted (Figure 2). ~~The replacement of Atlantic cod with substitution of haddock~~
189 ~~(*Melanogrammus aeglefinus*) as Atlantic cod was the most frequently accounted. Notably, despite~~
190 ~~the high number of tuna products sampled in the study. For tuna products, only two non-~~
191 ~~compliances, represented by the substitution (represented by the replacement of *Thunnus albacares*~~
192 ~~with *Thunnus obesus* or vice versa, were highlighted (Table 1; Figure 3+). Occasional substitution~~
193 ~~cases observed in less frequently sampled fish groups and mollusk category are detailed in Table 1.~~

194 ~~As regard groupers, the majority of non-compliances were addressed to their substitution with~~
195 ~~Monrovia doctorfish (*Acanthurus monroviae*) and Goatbeard brotula (*Brotula multibarbata*);~~
196 ~~moreover, few cases of intra-genus substitution were found. Among the cod/hake (order Gadiformes),~~
197 ~~the non-compliances were limited to substitution within the same family or genus. The substitution~~
198 ~~of haddock (*Melanogrammus aeglefinus*) as Atlantic cod was the most frequently accounted.~~
199 ~~Nevertheless, *Gadus morhua* itself was verified as substituting Pacific cod (*Gadus macrocephalus*)~~
200 ~~in 1 salted product. About flatfish, 3 products conferred as Spottail spiny turbot (*Psettodes belcheri*)~~
201 ~~were identified as Spiny turbot (*P. bennetti*). Among the less frequently sampled fish categories, not~~
202 ~~compliances were highlighted for: West African goatfish (*Pseudupeneus prayensis*); Atlantic salmon~~
203 ~~(*Salmo salar*), Sardine (*Sardina pilchardus*), Greater Amberjaek (*Seriola dumerilii*) Angolan dentex~~
204 ~~(*Dentex angolensis*) and John Dory (*Zeus faber*) (Table 1). Among cephalopods, 1 European flying~~
205 ~~squid product was verified belonging to lesser flying squid (*Todaropsis eblanae*). The two “Pharaoh~~
206 ~~cuttlefish” were both identified as belonging to different genus or species (Table 1).~~

207 4. Discussions

208 Up to a few decades ago, food companies used to select suppliers on the basis of their cost and
209 location. As international government and industry put a stronger emphasis on food safety and
210 quality, evaluating the right supplier has become a critical business decision. Companies are required
211 to check the overall food safety status of their suppliers and highlight eventual significant compliance
212 or quality system failures that could affect the production of top-quality foods
213 (https://webapps.traqtion.com/traqtionportal/servlet/PDFServlet?filename=Costco_Food_Safety_Expectations.pdf; Barach, 2016). Although the suppliers' selection process is complex and onerous,
214 especially for small companies, it may help to increase the brand reputation and drive the customers'
215 demand (Beil, 2009). To cope with the several cases of fraud, food companies have begun to adopt
216 the Vulnerability Assessment and Critical Control Points (VACCP) system, specifically aimed to
217 prevent or detect illicit practices (Cavin et al., 2016; Spink et al., 2016). The VACCP system aims at
218 identifying and monitoring "vulnerability areas" to detect, control and prevent fraudulent practices
219 that could damage their business (Cavin et al., 2016; Spink et al., 2016). It follows that when a raw
220 material is at risk of adulteration or replacement, the company must implement adequate verification
221 systems to minimize the risk (Manning & Soon, 2016). One of the most efficient and effective
222 measures to verify the authenticity of the products relies on specific laboratory analyses.

224 The species identification protocol developed in our lab was specifically thought to be applied to
225 both fresh and processed products belonging to different seafood categories, taking into consideration
226 the supplier needs in terms of procedure reliability, cost and time sustainability. Therefore,
227 considering that the specific features of each sample bring differences at various protocol steps
228 (primers coverage, PCR amplification efficiency, level of DNA degradation availability of reference
229 sequences on the official database), a decision tree was developed to follow the most appropriate
230 analytical pathway. The FLB *COI* barcode was selected as first choice and, for maximizing the
231 amplification efficiency, the primer pairs were selected according to the seafood category (fish or
232 mollusks). In the case of *Thunnus* spp., for which the *COI* gene doesn't exhibit sufficient variability
233 within species (Wong and Hanner, 2008; Lowenstein *et al.*, 2009, the analysis relied on the *cytb* gene.

234 In addition, the *cytb* and the *16S rRNA* were also used as supportive markers of the *COI* if the identity
235 values did not reach 98%. The preliminary evaluation of DNA integrity in case of processed products
236 and the application of two mini-barcode protocols for which the species resolution efficiency had
237 already been proven (Armani et al., 2015) were considered in the decision tree to overcome issue
238 related to DNA degradation. Moreover, the possibility to use a 5'-exonuclease deficient Taq
239 polymerase, specifically verified for amplification performance in presence of several inhibitors
240 (Schrader et al., 2012), represents an option to improve the PCR reaction efficiency in presence of
241 contaminated DNA (as for example those extracted from for mollusk bivalves). All the samples were
242 amplified using the amplification protocol specifically selected according to our decision tree.

243 About the post sequencing analysis, 92.4% of the FBOs' samples were effectively identified by
244 means of the elective target alone (*COI* or *cytb* for the tuna products). The introduction of a supporting
245 target to the *COI* gene analysis at the end of the decisional chart offered a decisive improvement of
246 the species disambiguation for a further 3.8% of the analyzed samples and allowed to reach a final
247 overall identification rate of 96.4%. (Table 1) Major limits to the successful species identification
248 were recollected to the low resolution of the molecular target or to the absence of reference sequences.

249 Particularly, the lack of reference sequences prevented the species discrimination in cephalopod
250 products and confirmed the noticeable need, particularly within Sepiidae family, of databases
251 updating (Wen et al., 2017). Nevertheless, the molecular results were generally found informative
252 enough to state the sample's non-compliance to the label information.

253 The overall non-compliance rate (18.1%), calculated over the two-year survey, was consistent
254 with the mislabelling percentage highlighted at retail level in the US (Warner et al., 2013) (18%) and
255 in South Africa (Cawthorn et al., 2015) (19%) in the same period. Interestingly, within the cephalopod
256 category, a relative high non-compliance rate was highlighted (18.7%) considering the low number
257 of products analysed. This data suggests that the enlargement of the sampling could result in a rise of
258 the non-compliance and mislabelling rates within the category, as evidenced in Guardone et al.
259 (2017). As already assessed in previous studies (Warner et al. 2013; Di Pinto et al., 2013) most of the

260 non-compliances (61.3% 19/31) were found in samples belonging to the Order Gadiformes (Gadidae
261 and Merluccidae) and to the family Serranidae (sub family Epinephelinae). As in the study of Mariani
262 et al., (2015) only 2 non-compliances were found among tuna samples. The non-compliances were
263 recollected to deliberate substitution for economic gain purposes or lack of operators' training to
264 species identification (Cawthorn et al., 2015). Significant deliberate substitution cases were
265 highlighted in Atlantic cod, often replaced by haddock (*Melanogrammus aeglefinus*), and grouper,
266 frequently substituted by low or no commercial value species such as Brotola or Doctorfish (*B.*
267 *multibarbata* and *A. monroviae*) and 1 Atlantic salmon which was identified as Chum Salmon
268 (*Oncorhynchus keta*). All the findings confirmed the need of an effective monitoring of the species
269 identity for these products to prevent economic speculation to the detriment of both consumers and
270 suppliers involved in the fisheries chain (Stawitz et al., 2016). Conversely, the lack of the operators'
271 training plausibly posed the basis of unintentional species substitution in hakes, porgies, amberjack,
272 turbot, clupeids and flying squid products. In these cases, the misidentification generally involved
273 two species belonging to the same genus or family and the substitution is favoured by the species'
274 similar morphological features, habitat overlapping or incidental bycatch phenomena (Table 1).
275 Unintentional substitutions, although generally less relevant in term of economic loss, poses serious
276 concerns about fishery transparency and sustainability since they may involve species below
277 precautionary levels, such as *M. paradoxus* (Helyar et al., 2014).

278 **5. Conclusions**

279 The implementation of a seafood traceability system is becoming a major issue for the different
280 FBO's mainly due to the highly articulate flow from catch to customer purchase which is further
281 complicated by the introduction of outsourcing to third-party countries of raw commodities
282 processing before the reselling to the country of origin or on the international trade market -(Costa
283 Leal et al., 2015). In this context, the regular use of standard and cost-effective DNA based analytical
284 methods may represent a great opportunity to improve the self-check programs within the internal
285 traceability system, to achieve customers' satisfaction and protect the company's interests. Thus, the

286 study confirmed the usefulness of our optimized protocol for seafood identification to support
287 traceability systems.

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378

379 **Figures and Table Captions**

380 **Figure 1:** Decision tree analysis developed by FishLab and used in this study to select the protocol
381 of analysis

382 **Figure 2:** Circle chart of the samples conferred by FBOs as result of their periodic self-checking
383 activity grouped per seafood category.

384 **Figure 3:** Distance tree inferred using the Neighbor-Joining method for the analysis of *COI* target
385 sequences obtained from vouchered sequences of *Thunnus* sp, *Auxis thazard*, *Auxis rochei*,
386 *Katsuwonus pelamis*, *Sarda sarda*, *Sarda orientalis*, *Euthynnus alletteratus*, *Euthynnus affinis*. The
387 distance analysis was computed using the kimura 2-parameters model involving a total of 61

388 reference sequences. Bootstrap values (BP) > 70% obtained from 1000 replicates are shown below
389 the branches. The analysis was performed MEGA 6.06. The sequences related to the two commercial
390 samples are highlighted with (●).

391 **Table 1:** Molecular identification and compliance of the information provided by the suppliers. The
392 cases of interfamilial substitution have been highlighted in grey. Cases of substitution that mainly
393 determined economic loss to the detriment of the suppliers are reported in bold. Data about the
394 commercial interest were collected from FishBase (<http://www.fishbase.us/search.php>) and Sealife
395 (<http://www.sealifebase.org/>) databases